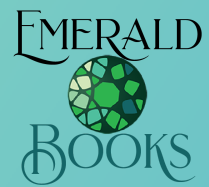


RATE CARD



458-202-1097

jessica@emerald-books.com

isaac@emerald-books.com

Editing

Developmental: .035/word

Line edit: .03/word

Proof: .025/word

Any 2: .05/word

All 3: .07/word



Design and Publishing

We offer 3 options that are all-inclusive packages. We are a full-service publisher, and all of the packages result in a fully designed interior, a custom-designed cover, a unique ISBN, and it is published under the Emerald Books imprint. All of the packages also include some marketing, and the price depends on how much marketing you would like.

Package 1: Author-directed / \$2250

With this budget package, you get:

- custom formatted and designed book interior
- custom cover design
- independent ISBN
- paperback
- one hour with a seasoned marketing professional
- 70% of revenue
- 3 books sent to you

Package 2: Publisher Partnership / \$3,625

- custom formatted and designed book interior
- custom cover design
- independent ISBN
- Ebook
- paperback
- Coaching sessions with a seasoned marketing professional
- Strategic marketing plan
- 80% of revenue
- a professional or promotional book review
- 10 author copies sent to you
- place on Emerald Books website



Package 3: Bookseller Pro / \$5850

- custom formatted and designed book interior
- custom cover design
- independent ISBN
- Listing on digital booksellers' catalog
- Uploading to Ingram with distribution
- paperback
- ebook
- hardcover
- Thorough coaching sessions and advanced marketing plan
- 85% of revenue
- a professional book review (Kirkus, PW, or Clarion)
- 15 author copies sent to you
- Author page on Emerald Books
- a video review of your book sent out on Emerald social media



Marketing

Deliverables for Bookseller Pro:

KOC will meet with the author for two 1 hour coaching sessions by phone/Zoom after manuscript review:

- Marketing goals
- Audience targeting
- Social media best practices
- Author website best practices
- Advertising options for getting started
- Book review options
- Bookstore outreach planning
- Social media marketing

KOC will provide:

- Book blurb
- Author bio
- Author strategy playbook
- Book categories
- Book keywords



Deliverables for Publisher Partnership:

KOC will meet with the author for a 1.5-hour general marketing review by phone/Zoom after manuscript review to cover:

- Book blurb importance and optimization
- Author bio best practices
- Book categories and keywords
- Social media best practices
- Author website best practices
- Advertising options to get started

Following this session, the author will be provided with a basic marketing playbook for reference.

Deliverables for Author-Directed

KOC will meet with the author for a 1-hour general marketing review by phone/zoom to review:

- Book blurb importance and optimization
- Author bio best practices
- Book categories and keywords
- Social media best practices
- Author website best practices
- Advertising options to getting started